

The ROI of Switching During COVID-19

Ensure safety, optimize productivity, and maximize profitability with the right pharmacy system

Transaction Data Systems



Community pharmacies continue to face challenges of COVID-19, and with the correct pharmacy management software you'll be set up for success, no matter the challenge.



Ensuring Safety

Keep your patients and your staff safe

Provide drive thru, curbside, and delivery services

Reduce contact and crowding with touchless payments and scheduled appointments



{ Your Success is our Success }



Are you ensuring the safety of your patients and staff throughout this extended pandemic?

CHALLENGE Maintaining safety and COVID-19 health guidelines

- Lower capacity
- Social distancing
- Patients cannot get to the store

SOLUTION Innovative delivery methods

- Touchless payments
- Curbside pickup
- Drive thru
- Delivery services



**200%
increase**
IN CURBSIDE PICKUP
at community pharmacies
during COVID-19

→ **SAFETY FIRST**



Maintain consistent patient care through scheduling safe telehealth consults and COVID-19 vaccines.

CHALLENGE COVID-19 Impact on Patient Care

- Limited capacity in store
- Pharmacist's time is short
- Unexpected walk-ins
- Disruptions to workflow

SOLUTION TDS Scheduler & Telehealth

- Book patient appointments and COVID-19 vaccines that work for your schedule
- Virtual telehealth consults reduce the number of patients in store
- Maintain optimum workflow
- Automated reminders to decrease patient no-shows

91%

of patients

**WOULD USE
TELEMEDICINE**

to manage prescriptions
and follow wellness
regimens



Optimizing Productivity

Don't waste
precious
time

Make your
workflow
work for you

Stay up to date on
vaccine reporting
requirements





Optimize productivity by managing your time because time is money.

CHALLENGE Older, out of date software can cause:

- Slow performance
- Increase in claims rejections
- Double entry
- Inability to auto transmit COVID-19 vaccine data

SOLUTION Efficient and Effective Software

- Automate prescription processing
- Integrated inventory management
- Reporting and analytics for pharmacy operations and revenue
- Documentation, reporting, and billing for COVID-19 vaccines



Does your
PHARMACY SYSTEM
auto report
to your
FEDERAL PHARMACY
partner in addition to your
STATE REGISTRY?



COVID-19 vaccine providers must document vaccine administration within 24 hours.

{ Your Success is our Success }



Nothing matters more than workflow, so make sure it works for you.

CHALLENGE A one-size-fits-all approach to workflow and pharmacy management software:

- Time-consuming workarounds
- Clunky integrations
- Missed revenue opportunities

SOLUTION Each pharmacy workflow is unique, catering to the specific needs of its community and patients.

- Maximize pharmacy efficiency
- Optimize point-of-sale
- Increase OTC recommendations and sales
- Improve patient communication, reminders and outreach
- Offer enhanced clinical services

The right workflow
DECREASES
pharmacist data entry
50%
AND INCREASES
time spent with patients
80%

Manual documentation of vaccine administration can eat up hours of your day, but automated reporting saves time.



Expand your online presence, increase your store traffic, and boost OTC revenue.

CHALLENGE Communicating & Competing in a Digital World

- Decreased foot traffic due to the pandemic
- Competition with big-box chains
- Increase in online shopping
- Expensive and complicated websites

SOLUTION Reach Patients & Create an Online Store Front

- Utilize patient reminders, texts and calls to keep connected
- Post where your patients are: Facebook
- Put your inventory online with Pointy from Google integration
 - Appear in the same online searches as the big-box chains
 - Increase OTC sales



ALMOST
50%
of all customers
**CHECK INVENTORY
BEFORE**
going to
a store



A custom Pointy page keeps your inventory synced for online and in-store shoppers.



Managing Profitability

Reduced store traffic has diminished OTC revenue

Patients are increasingly under insured and/or uninsured

Cash cards help patients but often result in losses for the pharmacy



{ Your Success is our Success }



Ensure profitability when faced with increasing patient responsibility and defend against cash cards

CHALLENGE

Balancing Helping Patients & Maintaining Profits with Traditional Discount Cards

- Hidden fees and prescription pricing
- Manual entry within pharmacy software
- Revenue loss for the pharmacy

SOLUTION

TDS RxCashAssist Program Provides Transparent Cash Pricing

- In workflow when you fill the script
- Automatic cash price comparison, you pick what to offer
- Affordability for underinsured and uninsured patients



Traditional prescription discount cards
CHARGE THE PHARMACY
\$4 to \$36
PER TRANSACTION
often resulting in a loss on most prescriptions

{ Your Success is our Success }

Is your pharmacy system keeping up with the challenges of COVID-19?

If the answer is no, it's time to switch
your pharmacy management software.

Your Success is Our Success

Transaction Data Systems



800-696-8809

rx30.com | computer-rx.com